

We're close to a simple test that would save thousands of people from cancer.



Just a blood sample would do it.

We hardly dare talk about it. We're not yet there. We may never get there. But it looks good.

It's a blood test for detecting colon and rectum cancer early enough, so it can be cured. Colon-rectum cancer is the second biggest cancer killer, right after lung cancer. Yet 3 out of 4 people could be saved, if it were discovered early enough.

Not long ago a medical researcher reported that there might be a clue in a person's blood. That's when the American Cancer Society got into the act. A gigantic crash program got under way to perfect a colon cancer blood test, and to make sure it really works.

If it does—if it does—it would mean a simple, routine procedure that could be part of your annual health checkup. You could be sure you didn't have colon or rectum cancer.

And, in the very unlikely event that you did, you could be treated early enough to have an overwhelming chance of being cured.

Please don't run to your doctor and ask him to give this test. A traditional checkup, yes. But the blood test isn't ready. The moment it's been proved effective, we'll let him know.

But there's something you can do to hurry things up. When your doorbell rings, and it's the American Cancer Society volunteer, dig deep in your purse or pocket.

It could be your dollar that buys the final test tube we need to complete the colon cancer project.

We're so close. Help us over the top.

American Cancer Society
We want to wipe out cancer in your lifetime.