

Millions of dollars go into
valuable cancer research and
education...but very often,
what gets action is
a few words from you.

If you are one of the 3 of 4 physicians who
do *not* teach your patients how to do breast
self-examination* ... do you know that 92%
*of women who receive personal instruction
from their doctors, regularly practice breast
self-examination?**

It's your move.



*Statistics are from a Gallup Study conducted for the American Cancer Society.