

A CANCER PATIENT needs weekly transportation to a treatment center. She turns to the American Cancer Society and is helped.



A PHYSICIAN must keep up with the fast developing facts in cancer control. He turns to his journals and the American Cancer Society professional publications and films for this information.

A MOTHER wants to know how to guard against cancer of the cervix. She turns to her physician and to the American Cancer Society for answers to her questions.



cancer! *where can you turn?*



A BUSINESSMAN wants to protect his employees. He turns to the American Cancer Society for life-saving pamphlets, films, danger signal posters and speakers.

A SCIENTIST needs funds to support his research on leukemia. He turns to the American Cancer Society which invests millions annually in cancer research.



The American Cancer Society is many things to many people — and is made up of many people — two million volunteer physicians, businessmen, union leaders, nurses, scientists, housewives, dedicated to one goal: saving lives from cancer. Through the Society's nationwide research, education and service programs, they hold out a lifeline to everyone threatened by cancer.

You, too, can turn to the Society. Call your local Unit for more information on what it can do for you — and, incidentally, what you can do for it.

CANCER'S SEVEN DANGER SIGNALS

1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Change in bowel or bladder habits.
5. Hoarseness or cough.
6. Indigestion or difficulty in swallowing.
7. Change in a wart or mole.

If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

AMERICAN CANCER SOCIETY

