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NOTICE TO AUTHORS

Before preparing manuscripts for submission to CANCER RESEARCH, authors are urged by the Editor to consult the detailed INSTRUCTIONS TO AUTHORS which are given in the January 1971 issue of the Journal. Copies of these instructions are available from the Editorial Office upon request.
The cancer with the highest incidence: skin. The cancer with the highest mortality rate: lung. Both, ironically, the most preventable of all cancers.

Lung cancer kills some 47,000 Americans every year. Estimates are that more than 75% of lung cancers are caused by cigarette smoking...a preventable habit.

About 80,000 Americans develop skin cancer each year. Since its principal cause is excessive exposure to the sun, preventive measures are clear.

Basal cell and squamous cell carcinoma, commonest forms of skin cancer, are easily cured in their early stages. The high incidence of skin cancer, the suffering, disability and disfigurement which too often accompany it, make it a challenging problem.

In its program of bringing vital facts about cancer to the public, the Society has two new films, both available for showing through any ACS Unit. WHO, ME? dramatizes the hazards of cigarette smoking. SENSE IN THE SUN urges both sun workers and sun worshippers to exercise caution. Like all Society films, their object is to save lives and diminish suffering from cancer by giving forceful expression to many of the facts about cancer with which you, doctor, guide your patients.

American Cancer Society