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I certify that the statements made by me above are correct and complete. (Signed) Robert K. Statt, Jr., Vice President.
AUTHOR INDEX

November 1974

Ahearn, M. J., 2887
Alberts, D. S., 2911
Alpert, L. K., 2961
Andrews, E. J., 2842
Anthony, P. P., 2975
Bacalao, J., 3083
Behrens, U. J., 2926
Berestecky, J. M., 3112
Berliner, J., 2873
Bloch, A., 3107
Bogden, A. E., 3018
Bradley, C. J., 2953
Brandes, L. J., 3095
Brodey, R. S., 2859
Canti, G., 3044
Capizzi, R. L., 3073
Chan, J. C., 2906
Cheng, E., 3073
Chibata, I., 3066
Chiga, M., 2984
Čihák, A., 3003
Coeptze, M. L., 3010
Cohen, D., 2859
Cork, A., 2887
Criss, W. E., 3058, 3062
Davies, D. A. L., 3040
Den Otter, W., 3089
Dmochowski, L., 2906
Dolan, M. L., 3010
Emmett, E. A., 3124
Farookhi, R., 3147
Fisher, B., 2869
Fowler, A., 2887
Fox, S. H., 3124
Fujimoto, J., 2969
Fukuda, S., 3102
Gams, R. A., 2957
Gerschenson, L. E., 2873
Glazer, R. I., 2975
Glickson, J. D., 2957
Gold, D. W., 2911
Goldenberg, G. J., 3095
Goldin, A., 3044
Grimm, W., 3128
Hahn, G. M., 3117
Häkkinen, I. P. T., 3069
Hales, R. L., 2906
Handschohmacher, R. E., 2940
Harris, J. E., 2961
Hart, J. S., 2887
Haskell, C. M., 2991
Herberman, R. B., 2961
Hiraki, S., 2906
Hollander, V. P., 2926
Hollinshead, A. C., 2961
Jaffurs, W. T., 2961
Keiser, H., 2859
Kledzik, G. S., 2953
Koka, M., 2881
Krieg, L., 3135
Kühlmann, I., 3135
Kuo, E. Y. H., 3018
Kupchik, H. Z., 2936
Kyriazis, A. P., 2881
Lampen, N., 2926
Lee, D. J., 2984
Little, J. B., 3026
Ludwig, G. D., 2946
Marks, F., 3128, 3135
Mashburn, L. T., 2926
Mason, M. M., 3018
McIntyre, O. R., 2995
McPartland, R. P., 3107
Meites, J., 2953
Moloney, W. C., 3049
Mori, T., 3066
Morris, H. P., 3058, 3062
Mullins, J. M., 3073
Munjal, D., 2936
Nicolin, A., 3044
O'Toole, W. F., 3026
Ove, P., 3010
Papirmeister, B., 3073
Patel, I. R., 2975
Pels, E., 3089
Pettengill, O. S., 2852
Pitot, H. C., 3003
Pradhan, T. K., 3058, 3062
Raick, A. N., 2915
Rasseiga-Pidot, A. L., 2995
Reif, J. S., 2859
Rieber, M., 3083
Saravis, C. A., 2936
Scarpelli, D. G., 2984
Shepard, J. S., 2852
Singh, I., 2946
Sinnhuber, R. O., 2984
Sonnenschein, C., 3147
Sorenson, G. D., 2852
Soto, A. M., 3147
Spangler, M., 3010
Speropoulos, A., 3018
Stein, S. M., 3112
Stevens, J., 2926
Struck, R. F., 2933
Sullivan, A., 2991
Summers, W. P., 2940
Tagashira, Y., 3102
Taylor, D. J., 3018
Temin, H. M., 2835
Tomson, S. H., 3124
Tosa, T., 3066
Trujillo, J. M., 2887
Tsang, K. Y., 2946
Uren, J. R., 2940
Vaage, J., 2979
Vesselinovitch, S. D., 2881
Vogel, C. L., 2975
Wang, M. C., 3107
Webb, J., 2957
Weiller, S., 3147
Weinfeld, H., 3107
Weiss, J. W., 3003
Wolmarck, N., 2869
Woodman, R. J., 2897
Wurster-Hill, D. H., 2852
Yamamoto, N., 3102
Yang, J.-J., 2873
Zamcheck, N., 2936
Breast self-examination:

KEY ROLE OF THE PHYSICIAN

<table>
<thead>
<tr>
<th>Item:</th>
<th>Breast cancer is a major concern of American women, according to a recent Gallup study conducted for the American Cancer Society.</th>
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<td>Item:</td>
<td>Although aware that early discovery improves the chances of cure, and that BSE can lead to early discovery, fewer than 1 in 5 women practice BSE, and only half have an annual breast examination by a physician.</td>
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<td>Item:</td>
<td>Only 35% of all women polled reported that a physician had ever raised the subject of breast self-examination, and only 24% had received instruction from the physician on how to do it. Even among women who regularly see a gynecologist, only 34% had been instructed on BSE.</td>
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<td>Item:</td>
<td>But, among women who received personal instruction from their physicians, the overwhelming majority (92%) practiced BSE during the preceding year.</td>
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The Gallup study revealed that, far more important than increasing awareness of breast self-examination, is the problem of inducing women to practice it regularly. The physician plays a key role in this—by teaching women the correct technique, and instilling in them the confidence that will assure their continued practice of BSE.

The American Cancer Society gives major emphasis to breast cancer through research and a vast array of public educational materials, designed to give women life-saving information about the disease. Our latest approach is via a pioneering television film starring Jennifer O'Neill, “Breast Cancer: Where We Are.” Where we will be in a few years will certainly hinge on our joint efforts.