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With the means at hand to drastically reduce the number of deaths each year from uterine cancer, we have embarked on a nationwide, life-saving program. Its goal is a Pap test by 1976 for every woman 20 years or older to whom the test is applicable, and for younger women at risk. An ambitious program, doctor, and one which can only be realized with your help.

We are faced with these facts: only 53% of women over

20 have ever had a Pap test; only 20% get a Pap test periodically; each year about 43,000 new cases are diagnosed; this year 12,000 women in this country will die of uterine cancer. And about 75% of these deaths will result from cervical cancer — as you know, almost 100% curable when diagnosed early and treated promptly.

We hope to reach women in the target group not only with the message about the *vital*

Pap test, but also with the urgency of including it in the *regular* health checkup. The mortality rate from uterine cancer could thus be dramatically curtailed.

Clearly action is called for. Coordinated action — involving the doctor, the patient, the American Cancer Society — a partnership for life.

a partnership for life



American Cancer Society

