Hemoccult
The world's leading full-range test for fecal occult blood.

Entire Colon—
Hemoccult® test or colonoscopy

Routine digital examination explores only 8 cm. of the colon. Sigmoidoscopy reveals an additional 17 cm. But colorectal cancer can occur throughout the colon. And it's often asymptomatic.

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In addition, it's accurate, inexpensive, simple to use and easy to read. The test can be done in your office in minutes, or given to your patient to take home and return by mail.

More than 100,000 cases of colorectal cancer will occur in the United States this year. The earlier they are diagnosed, the greater the chances for successful treatment. Send for your free 'Hemoccult' starter package, today.

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Please send me the 'Hemoccult II' Physician's Complimentary Starter Package.

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Phone______________________________

For 1978, the award was won by Elizabeth Cavert Miller, Ph.D., and her husband, James A. Miller, Ph.D., of the University of Wisconsin, Madison, for their pioneering, long-term work on the metabolism and action of chemical carcinogens (see Cancer Res., 38: 1479–1496, 1978). The Millers are pictured on the upper left.

For 1979, the award was presented to Gertrude Henle, M.D., and her husband, Werner Henle, M.D., of the Children’s Hospital and the University of Pennsylvania, Philadelphia, for research on the relationship of the Epstein-Barr virus to Burkitt’s lymphoma, nasopharyngeal carcinoma, and infectious mononucleosis (see Prog. Exp. Tumor Res., 21: 19–48, 1978). The Henles are pictured on the lower left.

Special Bristol-Myers citations were extended at the Awards ceremonies. In 1978, the citation was given to Mrs. Mary Lasker, of New York City, for her leadership and support of cancer activities. In 1979, the citation was given to Mr. Benno C. Schmidt, of New York City, for his work as chairman of the President’s Cancer Panel. Mrs. Lasker and Mr. Schmidt are pictured in the two circles on the right.

M. B. S.