National Cancer Institute
and
American Cancer Society

FIFTH NATIONAL CANCER COMMUNICATIONS CONFERENCE

The National Cancer Institute and the American Cancer Society will cosponsor the fifth National Cancer Communications Conference, to be held February 15 through 17, 1984, at the Shoreham Hotel, Washington, D. C. The conference is designed to provide a common framework in the state-of-the-art in cancer communication, to establish a unified basis for developing cancer information and education programs, to foster ties among all cancer-concerned organizations, and to improve program planning and coordination.

Speakers will provide updates on the progress of cancer research, approaches for establishing effective public information and education on cancer, information on new communications technology, and a focus on emerging trends in cancer communications. Participants will have the opportunity to meet with people from their own geographic region in order to share mutual concerns and create a network of resources and programs. Manufacturers of new communications equipment will be invited to display their products and to provide instruction in their use.

For registration details and further information, write to:

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