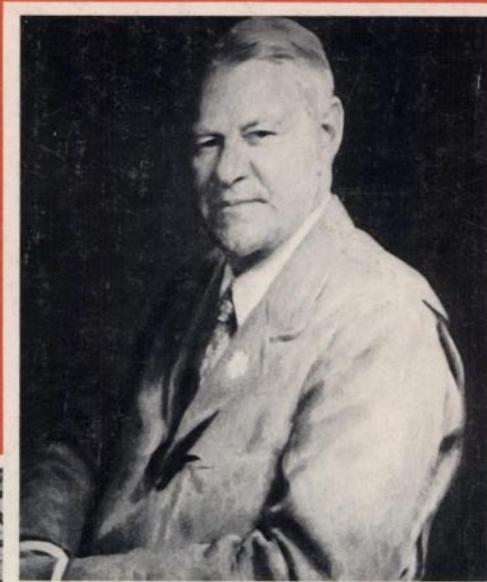


# Cancer Research

VOLUME 44 • NO. 8 CNREA 8 • PP 3159-3642

August 1984



### I Can Cure Cancer

A Home Without Pain, Plaster or Operation, and I Tell You How, Free.

I have Proven Cancer Can be Cured at Home. No Pills. No Plaster. No Tapes. Dr. Wels.

I have discovered a new and seemingly unobtainable cure for the deadly cancer. I have made some most astonishing cures. I believe every person with cancer should know of this marvelous medicine and its wonderful cures, and I will be glad to give full information free to all who write me and tell me about their case.

Peter Kasper, Gatesburg, Ill., had cancer of the stomach and throat. Doctors said "No hope." Mr. Kasper writes: "It is only a question of a short time - I must die." Today his cancer is healed up and he is well. My marvelous radiation fluid did it. It has made just such cures for his credit. It is having people every day and restoring them to health and strength. If you have cancer, or any lump or sore that you believe is cancer, write today and learn how you can be cured quickly and safely and at very small expense. No matter what your condition may be, do not hesitate to write and tell me all about it. I will answer your letter promptly, giving you full information and proof of many remarkable cures absolutely free. Address: Dr. Robert Wels, 124 Granite Ridge, St. Louis, Mo.

### RHEUMATISM CURED WITHOUT MEDICINE

A DOLLAR PAIR FREE

On Approval - No Tax

There is but one medicine for Rheumatism, Gout, Gravel, and all other ailments of the joints. It is called "The Rheumatism Cure" and it is the only medicine that will cure you in one week. It is a homeopathic medicine and is entirely safe. It is the only medicine that will cure you in one week. It is a homeopathic medicine and is entirely safe. It is the only medicine that will cure you in one week. It is a homeopathic medicine and is entirely safe.

### CANCER IS A Quarter of a Century

of Our Mild Method of Curing of the Most Miserable Curable

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### CANCER CURED

How Mrs. Worley's life was saved

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### Shiloh's Consumption Cure

The Lung Tonic

The cure that is guaranteed by your druggist.

### DEAFNESS CURED

By No Means Until "ACTINA" Was Discovered.

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### DROPSY

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### CONSUMPTION AND CATARRH CURED - FREE

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### Fits Cured.

I wish everyone suffering with Fits, Epilepsy, or Falling Sickness, to send for one of my large sized 16 oz. bottles Free. My remedy has cured, when all others failed.

DR. P. E. GRANT, Dept. A.M. Kansas City, Mo.

### RHEUMATISM POSITIVELY CURED. A DOLLAR BOX FREE.

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### FITS STOPPED FREE

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### EPILEPTIC FITS CURED

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### Heart

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

### EPILEPSY

Dr. B. E. Grant, Dept. N, Kansas City, Mo.

# Announcement

## European School of Oncology Award for Outstanding Research in Cancer Chemotherapy



The European School of Oncology announces an award of \$15,000 for research in cancer chemotherapy. The purpose of the award is to recognize outstanding achievement in cancer chemotherapy research and to provide financial assistance to candidates working in this field.

### Eligibility

This award is open to European Oncologists under the age of 35 working in the field of clinical or experimental cancer chemotherapy.

### Applications

Directors of institutes or Departmental Heads are invited to submit names of applicants on behalf of proposed candidates to the ESO Award Selection Committee, Via Venezian 1, 20133 Milano, Italy, by December 30, 1984. Proposal should consist of a letter of endorsement of the candidate by the

Institute's Director or Departmental Head, a brief resume of the candidate's career and copies of all candidate's publications.

### Award Lecture

Selection of the award recipient will be made by the ESO Award Selection Committee at the end of March 1985. Presentation of the award will be made at the 3rd ECCO meeting, June 1985, in Stockholm and will be followed by a plenary lecture by the award recipient to the ECCO Congress.



This award is made possible by an educational grant from Lederle Laboratories, A Division of American Cyanamid Company Wayne, New Jersey, USA

---

### European School of Oncology postgraduate courses in medical oncology 1984/1985

#### 1984 Final course

3-6 October, Pain treatment in oncology,  
Chairman: V. Ventafridda (Milan)

#### 1985

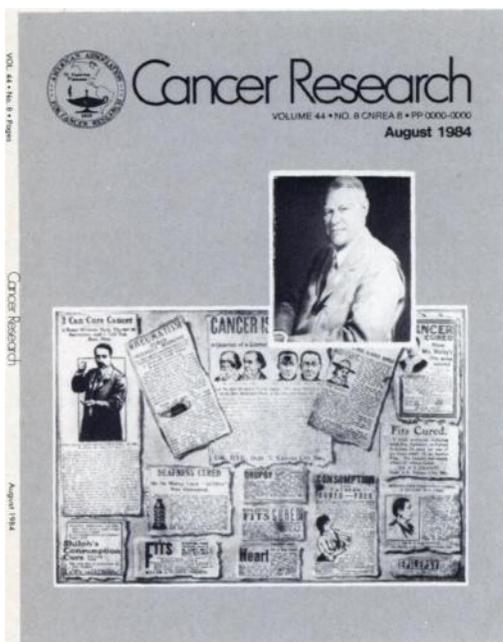
18-23 March, Head and neck tumors, Chairman: G.B. Snow (NL)  
22-27 April, Chest tumors, Chairman: H. Hansen (DK)  
13-18 May, Occupational tumors, Chairman: L. Tomatis (IARC)  
27 May-1 June, Genito-urinary tract tumors, Chairman: L. Denis (B)  
27-29 June, Nutrition and cancer, Chairman: F. Bozzetti (I)  
8-14 July, Medical oncology, Chairman: H.M. Pinedo (NL)  
30 Sept.-5 Oct., Breast cancer, Chairman: U. Veronesi (I)

For information, write:

Secretariat:  
E.S.O. European School of Oncology  
Via Venezian, 1-20133 Milano-Italy

# COVER LEGEND

---



Cancer control as a public health objective depends upon the acceptance of the available measures by the public, which in turn depends upon public education in the subject.

A systematic drive to promote public knowledge about cancer in the United States began in 1913 when was founded the American Society for the Control of Cancer, the antecedent of the American Cancer Society. One of the influential events was the article, *What Can We Do About Cancer*, in the May 1913 issue of *Ladies' Home Journal*, the first lay journal to accept a plain medical description about cancer.

The author was Samuel Hopkins Adams (1871–1958), a social “muckraker” author who wrote novels, movie scripts, and influential reports against patent medicines and frauds that led to the original Federal Pure Food and Drug acts. An illustration of quack advertisements is reproduced from a collection of his articles, *The Great American Fraud* (Collier and Son, New York 1905–1906).

Adams was born in Dunkirk, NY, and graduated from Hamilton College, Clinton, NY, in 1891, from which he received an honorary degree in 1926. His portrait, reproduced here, hangs in the library of Hamilton College. His career on muckraking and medicine has been published by James H. Cassedy (*Am. Quarterly*, 16: 85–99, 1964).

The 1913 cover article emphasizes education, prompt recognition, and surgical intervention. After stating that the cause of cancer is unknown, he invokes “irritation” as the common denominator. He describes some of the warning signals, with the delicacy necessary for the time. Cancer is said to be curable, and the only cure is the knife. “The risk is not in surgery, but in delayed surgery.” Radiation is not mentioned, although Coley’s toxins for sarcoma are referred to in a footnote. The results of treatment seem somewhat inflated, but probably refer to operable cases only.

We are indebted to Hamilton College Library for the portrait of Adams, photographed by Stewart L. Stryker. The newspaper clippings are a frontispiece of *The Great American Fraud*, 1905–1906, with the following title: “A Fraud’s Gallery—from two New York Sunday papers of a single date. Every one of these advertisements represents a bunco game on the sick and suffering.”

M. B. S.